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Janes P. Naughton, Reg. No. 30,665

Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature

12/10/03

Date of Signature

Patent Case No. 9623/656

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: William T. Gross Serial No.: 09/765,270 Filing Date: January 18, 2001 For: SYSTEM AND METHOD FOR RANKING ITEMS	Examiner: James S. McClellan Group Art Unit No.: 3627
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**CHANGE OF CORRESPONDENCE ADDRESS
AND CHANGE OF ATTORNEY DOCKET NUMBER**

Commissioner for Patents
P. O. Box 1450
Arlington, VA 22313-1450

Dear Sir:

Please change the correspondence address for the above-identified application to:

James P. Naughton, Esq.
BRINKS HOFER GILSON & LIONE
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I am the Attorney of Record as evidenced by the enclosed Power of Attorney.

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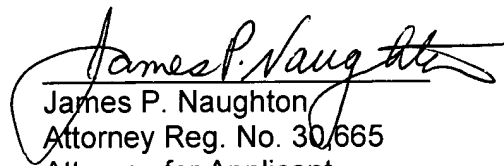
GROUP 3600

Serial No.: 09/765,270

Filing Date: January 18, 2001

Please delete the attorney docket number "IDEALAB.001A" and insert in lieu thereof --9623/656--.

Respectfully submitted,

A handwritten signature in cursive script, reading "James P. Naughton". The signature is written in dark ink and is positioned above the printed name and title.

James P. Naughton
Attorney Reg. No. 30,665

Attorney for Applicant

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